

Bicycle-Taxi Program – Ndola Village, Malawi, Africa

Global Ministries and Relief has initiated a bicycle-taxi program, which will enable local men from one of our church plants to support their families.

Problem: People in Ndola village are subsistence farmers. This means they can barely survive and grow enough food to feed themselves. There is no money for things we take for granted – clothing, shelter, and education for their children. Though the people are hard-working and industrious, there are few opportunities to break free from poverty.

Response: GMR proposed a solution that had seen success in Kenya. We recommended that the Ndola Living Waters church purchase bicycles-taxis to enable selected men to start micro-businesses. We worked with the church to understand the benefits of the program and to select the initial recipients. These men will pay off their bikes; this money in turn will finance more bikes for other members interested in operating their own micro-businesses. This joint venture between GMR and the church we planted helps villagers transform from survivalists to active participants in their struggle for a better life.

Result: GMR is committed both to church planting and to helping local communities help themselves and better their own lives. We believe strongly in starting and supporting micro-businesses that provide financial sustenance and build self esteem.



Clockwise, from top: Paul with his new bicycle; Justin with his new bicycle; the new micro-business in action – a happy customer receiving a ride to market..

